



Kasini House ① PO Box 1025...Burlington, VT 05402 ① 802.264.4839 ① info@kasinihouse.com

Thank you for your interest in Art Map Burlington and First
Friday Art Walk.

This packet contains information
about advertising in Art Map Burlington.

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If you have any questions, call 802-264-4839 or email
info@artmapburlington.com.



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Advertising Contract

The undersigned, referred to hence forth as ADVERTISER agrees to advertise in ART MAP BURLINGTON in the following issues:

Ad Size	2008	2009
<input type="checkbox"/> Quarter	<input type="checkbox"/> January	<input type="checkbox"/> January
<input type="checkbox"/> Half	<input type="checkbox"/> February	<input type="checkbox"/> February
<input type="checkbox"/> Full Page	<input type="checkbox"/> March	<input type="checkbox"/> March
<input type="checkbox"/> Back Cover	<input type="checkbox"/> April	<input type="checkbox"/> April
<i>Ad & payment is due on the 10th of the month prior to the issue. (see terms.)</i>	<input type="checkbox"/> May	<input type="checkbox"/> May
	<input type="checkbox"/> June	<input type="checkbox"/> June
	<input type="checkbox"/> July	<input type="checkbox"/> July
	<input type="checkbox"/> August	<input type="checkbox"/> August
	<input type="checkbox"/> September	<input type="checkbox"/> September
	<input type="checkbox"/> October	<input type="checkbox"/> October
	<input type="checkbox"/> November	<input type="checkbox"/> November
	<input type="checkbox"/> December	<input type="checkbox"/> December

Company (Advertiser) _____

Contact Name _____

Mailing Address _____

City, State _____ Zip Code _____

Telephone _____

Email _____

Total Number of Ads Contracted: _____

X

Rate Per Month: _____

Total Contract Amount: _____

Amount Enclosed with Contract: _____

- Check here to be invoiced
- Check here if you wish to pay with a credit card.

I have read, understood, and accept the terms of the contract.

Contact's Signature

Checks should be made payable to Kasini House.
Mail for and payment to:
 Kasini House
 PO Box 1025
 Burlington, VT 05402

Sales Representative: _____

Terms and other important information

DEADLINE: Ads are due the 10th of the month. Advertiser is responsible for meeting deadlines. If material is not received in time for publication, advertiser will be billed for the full contracted rate.

RATES: Rates are subject to change without notice. See website to ensure you are using the most up-to-date rate card. Changes in rates do not effect existing advertising contracts. By signing a long-term contract (3, 6, or 12 months) the Advertiser locks in the rate.

DESIGN SERVICES: Kasini House will gladly design your ad for a flat rate of \$25. To take advantage of this service, your order and content must be received by the 1st of the month. This service will be invoiced separately.

PAYMENT: For one-time and three-month advertising, payment-in-full is due the 15th of the month prior to first publication. For six-and twelve-month contracts, half is due the 15th of the month prior to first publication and the remainder is due within 90 days. Payments may be made by check or cash. Credit card payment is also available. Contact us for details.

SUBMISSION: We accept ads scan ready or as digital files. Contact us for specifications. We reserve the right to reject any display ad.

PROOFS: If you would like a proof of your ad faxed to you, it must be submitted by the 1st of the month.

CANCELLATIONS: Reserved advertising space canceled after the ad deadline date will be billed in full. A contract may be canceled by notifying the publisher in writing, however, the Advertiser will be billed retroactively the standard rate for all ads that have been published and invoiced accordingly. In the event the publication is not published, the Advertisers will receive a refund.

ERRORS: Please immediately notify us of errors found in your ad. Kasini House is not liable to an advertiser for any loss that results from the incorrect publication of an advertisement. Depending on who made the error and the impact the error has on the value of the ad, the publishers may, at their discretion, issue a partial refund.

Display Ad Rates and Sizes

2008 Advertising Rates

	12 Months 30% discount	6 Months 20% discount	3 Months 10% discount	Standard Rate
Quarter Page Size: 2.5"x4" or 5"x2"	\$56 per month	\$64 per month	\$72 per month	\$80
Half Page Sizes: 2.5"x8" or 5"x4"	\$105 per month	\$120 per month	\$135 per month	\$150
Full Page Size: 5"x8"	\$175 per month	\$200 per month	\$225 per month	\$250
Full Color Inside Cover Size: 5"x8" (if available)	\$210 per month	\$240 per month	\$270 per month	\$300
Full Color Back Cover Size: 5"x8" (if available)	\$245 per month	\$280 per month	\$315 per month	\$350

Ads are due the 10th of the month.

The issue hits the street two Wednesdays before the First Friday of each month.

Kasini House can design your ad for as low as \$25.